

JOINT MEDIA RELEASE
MONDAY, JUNE 26 2023

Citigroup Inc. (NYSE: C)



CITI AND SOUTH EAST COMMUNITY DEVELOPMENT COUNCIL (CDC) PARTNER TO MAKE A POSITIVE IMPACT ON THE COMMUNITY MOBILISING SOME 230 CITI VOLUNTEERS TO SUPPORT 11 SOCIAL SERVICE AGENCIES (SSA) IN JUNE

The month-long Citi-South East CDC collaboration is part of Citi's Global Community Day (GCD) campaign in Singapore, which will see Citi staff serve over 600 South East district residents through the planned activities

SINGAPORE, 26 June 2023 – Earlier today, 40 elderly people from the Kembangan-Chai Chee Seniors Activity Centre (KCCSAC) spent their afternoon in a multi-sensory adventure on Singapore's history and admiring the beautiful skyline from the Singapore Flyer. This trip to one of the largest observation wheels in the world marked the finale of a series of month-long activities that South East CDC had planned together with Citi Singapore (Citi) so that residents of the South East district can enjoy the different sights, sounds and activities that Singapore has to offer.

Through the Citi-South East CDC collaboration, over 230 staff have committed close to 900 volunteering hours to interact and support more than 600 beneficiaries from 11 SSAs in June. These planned activities include hosting elderly to outings, conducting exercise sessions, holding birthday celebration for them, organizing excursions and craft making sessions for children.

At the event at the Singapore Flyer, the senior citizens were accompanied by over 40 Citi staff volunteers, soaking in breathtaking views of Marina Bay. Together, they entered the Time Capsule – a two-storey indoor space at the Singapore Flyer – where they journeyed Singapore's past, present and future through a series of interactive, multi-sensory exhibits. Many of the residents shared their experiences in early Singapore eagerly with the Citi volunteers as they took the trip down memory lane.

"It is always great to be able to get the seniors to join our activities and enjoy themselves, while making new friends along the way. It is heartening that like-minded partners such as Citi Singapore, who are keen to share their time and resources, are able to work closely with us as the South East CDC continues to develop ways to match such commitments to the diverse needs of the community," said **Mr Fahmi Aliman, Mayor of South East district**, who was also there to engage with the residents.

The outing also gave the seniors, who live in single room flats located along Chai Chee a much-welcomed change of scenery. One of the beneficiaries, **Mr Chia Chiow Nam, 75 years-old**, enthused, *"It's been such a fun afternoon. The views from the Flyer were stunning and reminded me of how beautiful our Lion City is! I am happy that these young people and big companies have not forgotten the older folks like me and take the time to go out with us."*

Tibor Pandi, Citi Country Officer for Singapore, spoke on Citi's longstanding community partnership with SECDC that contributes to the firm's sustained service to the community, *"We are thankful for the decade of strong partnership with South East CDC that has helped us continue delivering on Citi's mission to enable growth and progress for our clients and the community in Singapore. In addition to our volunteer initiatives throughout the year, our collaboration during our Global Community Day campaign helps create greater awareness on the needs in the community and how we can make a difference through our volunteers."*

Citi volunteer Andrew Douglass shared his positive volunteering experience from one of the volunteering activities to uplift children from Serangoon Moral Student Care Centre (SMSCC), *“It was a fulfilling experience putting smiles on the children’s face. The event was a fantastic way to connect with Citi colleagues from different departments and build a greater sense of camaraderie and corporate purpose.”*

Since Citi’s GCD began in 2006, colleagues, friends, family, alumni, community partners and clients have served more than 5 million volunteer hours across 450+ cities. In Singapore, Citi has engaged some 1,800 volunteers during GCD last year, in addition to its year-round volunteering initiatives. Just within the month of June, Citi has planned to mobilize more 2,000 Citi Singapore colleagues from all levels of seniority, together with their family to support over 1,000 beneficiaries through at least 40 volunteering initiatives.

– End –

Press Release is jointly issued by South East CDC and Citi Singapore.

For media enquiries, please contact:

South East CDC	Citi Singapore
Bijal Doshi +65 9754 7691 bijal@aprw.asia	Jimmy Ong Vice President (Corporate Citizenship) Enterprise Services & Public Affairs (Communications) +65 6657 5550 (DID) jimmy.bh.ong@citi.com
Qistina Nabilah +65 8820 9946 gistina@aprw.asia	

ABOUT SOUTH EAST COMMUNITY DEVELOPMENT COUNCIL

South East CDC was set up on 24 November 2001. It oversees the Marine Parade Group Representative Constituency (GRC), East Coast GRC, Mountbatten Single Member Constituency (SMC) and MacPherson SMC, and serves a population of about half a million residents. At the helm of South East CDC is Mayor Fahmi Aliman, who leads the team in fulfilling the CDC’s mission – an Aggregator of Needs and Resources, Builder of Capability and Capacity in Partners and Networks and Connector of Communities. South East CDC initiates and manages programmes in collaboration with both community and corporate partners, so as to nurture a vibrant and self-reliant community.

More information on South East CDC at <https://southeast.cdc.gov.sg/>, be our Facebook fan at www.facebook.com/secdc or be our Instagram follower at www.instagram.com/southeastcdc.

ABOUT CITI

Citi is a pre-eminent banking partner for institutions with cross-border needs, a global leader in wealth management and a valued personal bank in its home market of the United States. Citi does business in more than 160 countries and jurisdictions, providing corporations, governments, investors, institutions and individuals with a broad range of financial products and services.

Additional information may be found at www.citigroup.com | Twitter: @Citi | YouTube: www.youtube.com/citi | Blog: <http://blog.citigroup.com> | Facebook: www.facebook.com/citi | LinkedIn: www.linkedin.com/company/citi

Citi Singapore's Corporate Citizenship Accolades

Citi Singapore was conferred the AmCham CARES 2023 Distinction Award by the Singapore American Chamber of Commerce. It was also presented with the Champions of Good 2022 national recognition by the National Volunteer & Philanthropy Centre (NVPC), and the People's Association Community Spirit (PACS) Partnership Excellence Award for outstanding contributions to the community. Citi Singapore was the sole recipient of the prestigious 2018 President's Award for Volunteerism & Philanthropy (PVPA, Corporate, Large Enterprise category) – the highest national honor for organizations that have set benchmarks of excellence in the spirit of giving.